

INVESTOR RELATIONS



THE BEST AUTOMATIC FOOD PRODUCTION LINE MAKER IN KOREA HWANHEE MACHINERY CO.



Table of Contents

I. General	II. Competitiveness
01 Who We Are 02 History 03 Strong Points	 01 Characteristics of Industry & Market 02 Products 03 Features and Benefits
III. Prospects	IV. Appendix
01 Business Performance 02 Analysis	01 F/S Summary 02 Major Financial Ratio.



I. General



01 Who We Are02 History03 Strong Points



01 Who We Are

Automatic Food Production Line's Manufacturer

- Based on our patent technology, we customize a machine to customer's needs. It has earned a reputation as the best company in Korea and is exporting to Japan, Vietnam, the United States and Canada.
- Our sales have grown an average of 16% over the past three years. In order to maintain this competitive edge in the market, we are constantly focusing on R&D activities.

The only one company that provides **Automatic Food Production Line**

Customized machines based on our patent technology



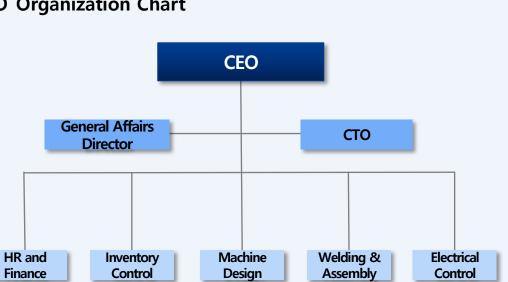
01 Who We Are

Organization Chart and Infrastructure of Company

O General Status



Name of Company	HWANHEE MACHINERY CO.LTD
CEO	Choi Jong Mook
Date of Establishment	1999.11(Co.) 2010.02(Co.ltd)
Capital	₩50,000,000
Sector	Automatic Food Production Line
Head Office	264-18, Dokjum-ro, Yongin-Si, Gyeonggi-do
Website	<u>www.환희기계.kr</u>



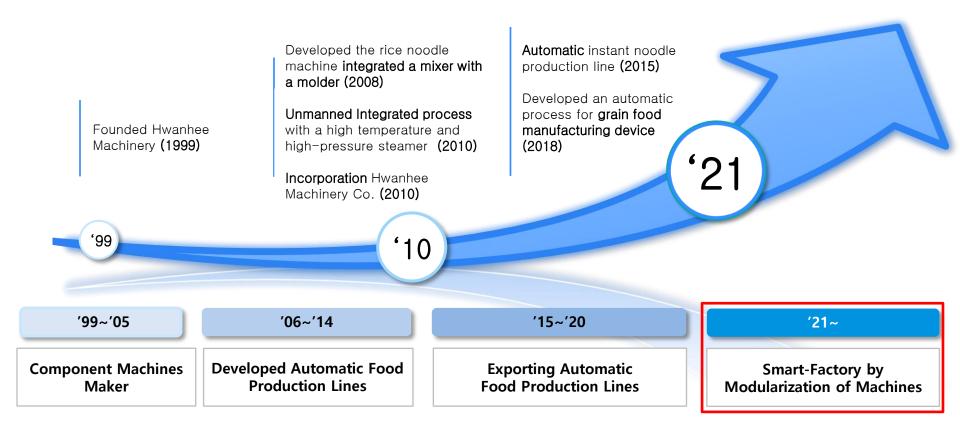
O Infrastructure Introduction





02 History

Towards the World Best Food Production Line Maker





03 Strong Points





II. Competitiveness



01 Food Industry & Market02 Products03 Feature & Benefits



01 Food Industry and Market

Characteristics of Industry

High Barrier to Entry

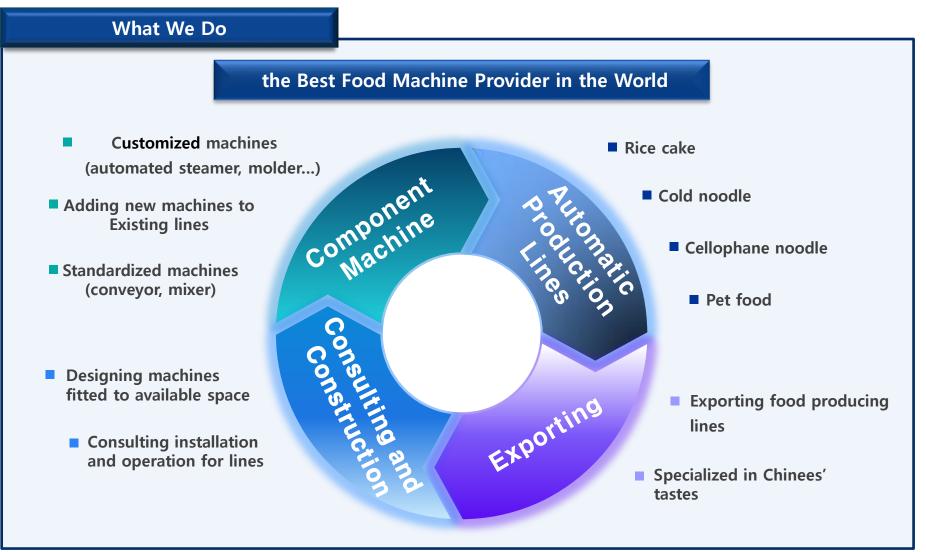
- Food producers are very conservative and choose only a system provider with high reputation.
- Furthermore It takes a lot of time for an entry company to get the sanitation technology which is related to food production.
- We have made various food production machines since 1999 and have got a strong position in the area of 「Making Automatic Food Production Facilities」

Popularity of K-FOOD

- > The overseas popularity of K-FOOD leaded to the high demand for automatic food production lines.
- We provide Automatic Production Facilities for instant K-Food such as rice cake, cold noodle, etc.



02 Products

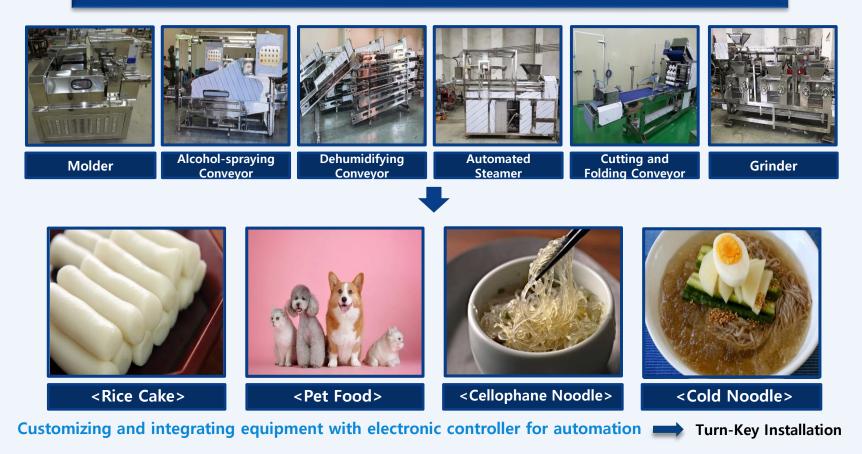




02 Products

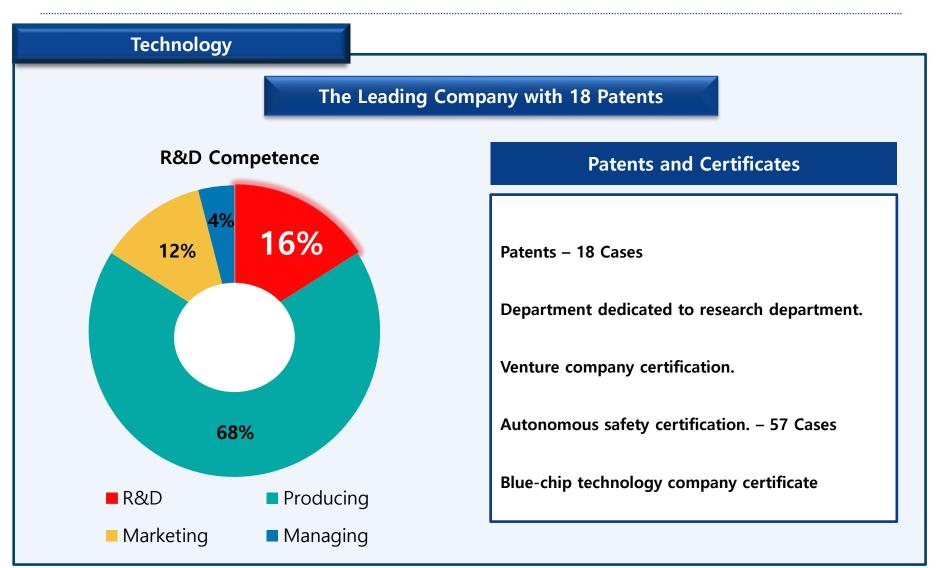
Automatic Production Lines

Manufacturing Machine-Electrical Integrated Automation Production Facility



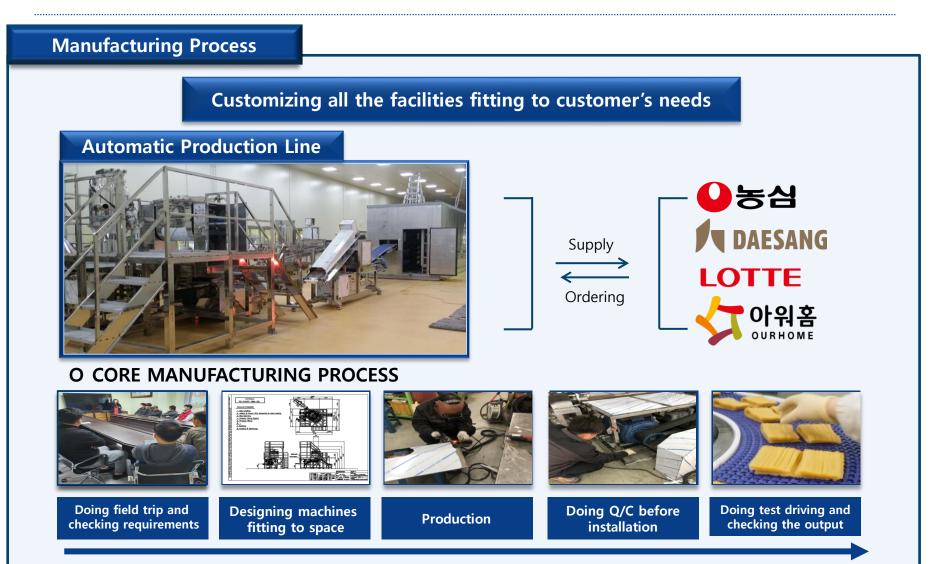


03 Features and Benefits





03 Features and Benefits





III. Prospects

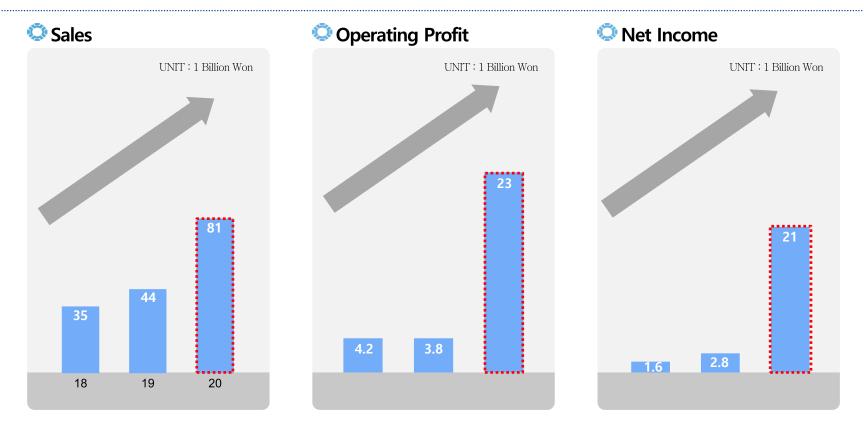


01 Business Performance

02 Analysis



01 Business Performance



	2018	2019	2020	Growth Rate(%)
Sales	3,532	4,446	8,101	129%
Operating Profit	418	384	2,299	450%
Net Income	165	285	2,114	1,181%



02 Analysis

O K-FOOD trend is driving up demand for Korean instant food

Last year, Korea's trade balance about 'instant food' such as rice cake increased by 12%. In response to this trend, we need to diversify our products and to concentrate on R&D for local tastes.

O Reducing in eating out and increasing for instant food because of COVID-19

Demand on instant K-Food like rice cake and cold noodle has increased by 50 to 120 billion last five-years. It shows the demand on our products will be increased .

					(0)	IIL. I MIIIION WON)
	2014Y	2015Y	2016Y	2017Y	2018Y	2019Y
Rice Cake	236,998	246,446	268,514	303,726	309,215	320,717
Noodle	171,022	204,448	235,407	265,111	315,311	292,560
Cellophane Noodle	111,948	50,390	48,158	52,460	60,987	59,461
Cold Noodle	81,377	81,724	127,512	151,833	127,085	130,526
Pet Food	176,349	166,841	179,464	221,297	226,200	218,953

Source : FIS

(Unit · 1 Million Won)



02 Analysis

O Foray into overseas market

We are providing automatic food production lines to large enterprises that account for more than 70% of the domestic instant food production market.

Following the success of the domestic market, it is necessary to enter overseas markets such as China and Southeast Asia, where Korean food preferences are high...

					``````````````````````````````````````
	2018 F	2018 S	2019 F	2019 S	2020 F
풀무원	21,746	23,948	23,313	23,803	24,996
칠갑농산	8,539	8573	9,049	8,258	10,470
미정	—	—	5,654	6,826	8,498
CJ	—	6,525	6,017	4,992	6,906
송학식품	5,001	5,566	5,093	5,212	5,817
세진식품	5,981	6,027	4,969	4,503	3,785
총 계	66,611	74,300	74,738	79,454	90,067
산업대비	62%	68%	73%	67%	67%

(Unit : 1 Million Won)

Source : FIS



# IV. Appendix



# 01 F/S Summary02 Major Financial Ratio.



# 01 F/S Summary

O F/S	(Unit : 1 Million Won)		
	2018	2019	2020
Current Assets	3,239	3,416	2,680
Other assets	2,723	2,762	3,393
Total Assets	5,963	6,178	6,072
Current Liabilities	1,907	1,926	1,978
Long-Term Liabilities	1,348	1,300	1,306
Total liabilities	3,255	3,126	3,284
Capital	933	1,206	-740
Retained Earnings	1,501	1,654	3,528
Total Equity	2,708	3,052	2,788

O I/S	(Unit : 1 Million Won)		
	2018	2019	2020
Sales	3,532	4,446	8,101
Cost	2,464	3,520	4,847
Gross Profit	1,067	925	925
Selling and administrative expenses	648	542	952
Operating income	418	384	2,299
Non-operating income	16	7	16.4
Non-operating expense	200	77	52
Net Income	165	285	2,114



# 02 Major Financial Ratio.

#### O Stability

Financial Ratio.	2018Y	2019Y	2020Y
Debt Ratio.	54%	50%	117%
Dependence on Borrowings	22%	34%	39%
Liquidity Ratio.	54%	55%	135%

#### **O** Growth Potential

Financial Ratio.	2018Y	2019Y	2020Y
Sales Growth Rate.	-5%	20%	82%
Operating Profit Growth Rate.	-21%	-8%	498%
Net Profit Growth Rate.	-124%	42%	641%

#### **O** Profitability

Financial Ratio.	2018Y	2019Y	2020Y
Sales and Operating Profit Ratio.	7%	11%	28%
Net Profit And Sales Ratio of Sales.	-6%	8%	26%
Net Return on Equity Capital	17%	23%	75.8%

#### **O** Activities

Financial Ratio.	2018Y	2019Y	2020Y
Inventory Asset Turnover	34.76%	26.78%	85%
Turnaround Rate of Accounts Receivable	72%	71%	57.7%